

Syllabus

Subject

Subject / Group	21842 - British Cultural Studies: A Practical Approach / 1
Degree	Degree in English Studies - Third year
Credits	6
Period	1st semester
Language of instruction	English

Professors

Lecturers	Office hours for students					
	Starting time	Finishing time	Day	Start date	End date	Office / Building
Katarzyna Beata Paszkiewicz - <i>Responsible</i> katarzyna.paszkiewicz@uib.es	16:50	17:50	Tuesday	16/09/2019	16/02/2020	CD11, Ramon Llull
	15:00	15:50	Wednesday	16/09/2019	20/12/2019	CD11, Ramon Llull (by appointment)
	16:30	17:30	Monday	17/02/2020	31/07/2020	CD11, Ramon Llull (by appointment)

Context

This is an elective course intended for students in the field of English Studies and Philology who wish to improve their competence in the interpretation and analysis of cultural texts through major theories and methods of Cultural Studies. Given its specific scope, primary attention will be given to British Cultural Studies and Media Studies. Students who complete this course will be able to understand the nature of Cultural Studies as a discipline and analyse a range of cultural texts from a number of different critical perspectives.

Although the course does not have any pre-requisite, students who enrol are advised to have taken and passed "Cultural Insights into the English-Speaking World I" course in the first year of the BA so as to be able to compare the realities of the countries they have already studied with the context they will learn about this year. Students in this course will also be encouraged to read comprehensively different academic materials, as well as watch specific British fictions.

Requirements

Recommended

All students should be able to use English at a C1 level, both orally and in written form (the frame of reference is "English Language V" as taught at the UIB).

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Erasmus/International students are welcome, but they must show (1) a C1 level of English Language (Advanced according to the Cambridge English scale), (2) notions of academic writing, (3) notions of the history of the British Isles, and (4) some philological background. They should not enrol in this course otherwise. Erasmus students will sit all the assessment activities as any other student in the dates included in the chronogram and the UIB official calendar. No exceptions will be made, apart from those contemplated in the Reglament Acadèmic.

Students officially recognised by the UIB as part-time students will follow the same assessment criteria and dates established in Pathway A. The only difference between part-time and full-time students is that the former are not expected to regularly attend or actively participate in the sessions.

Skills

Specific

- * Capacity to communicate in English both orally and in written form with the fluency, appropriateness, and complexity required by the context (Specific skill n. 1)
- * Knowledge and understanding of the main cultural and literary features defining the English-speaking world (Specific skill n. 3)
- * Capacity to analyze texts in English from a linguistic, literary, and cultural perspective (Specific skill n. 4)
- * Capacity to interpret and produce academic or technical documents related to the area (Specific skill n. 8)

Generic

- * Capacity to relate and integrate ideas and information from different sources and disciplines, as well as to apply them in practice (Generic skill n. 4)
- * Capacity to respect and value linguistic and cultural diversity, fostering equal opportunities in professional environments (Generic skill n. 7)

Basic

- * You may consult the basic competencies students will have to achieve by the end of the degree at the following address: <http://www.uib.eu/study/grau/Basic-Competences-In-Bachelors-Degree-Studies/>

Content

Range of topics

Unit. 1

The idea of Cultural Studies.

Searching for academic texts, scientific research, topic selection, and thesis statement. How to select academic texts (immediacy index, impact factor, and peer review).

Unit. 2

British Cultural Studies and its theoretical legacies.

Chicago-style citation and essay structure for academic writing (parts of an academic introduction/conclusion).

Unit. 3

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Questions of culture and ideology.
Class and class struggle. Popular culture as “other”.
Analysing a cultural product: key concepts (I).
Writing a literature review.

Unit. 4

Identity, subjectivity and power.
Analysing a cultural product: key concepts (II).
Paragraphing and topic sentences.

Unit. 5

Theories of representation and communication.
Birmingham School vs. the Gaze theory.
Close analysis of cultural products.

Unit. 6

Gender, sexuality and performance theory.
Close analysis of cultural products.

Unit. 7

Feminism(s), postfeminism(s) and Cultural Studies.
Close analysis of cultural products.

Unit. 8

Nation, “race” and ethnicity.
Critical race theory. Whiteness. Questions of cultural appropriation.
Close analysis of cultural products.

Unit. 9

New directions in British Cultural Studies.
Posthumanism, affect studies and the cultural politics of emotion.
How to write an academic abstract.

Teaching methodology

Students must prepare materials in advance (readings and other activities) and be ready to participate actively during lectures and workshops or seminars. Attendance is not compulsory for this course, but it is highly recommended.

Electronic devices (and headphones) will be necessary for the tasks related with course activities. No electronic device whatsoever (including computers) is allowed in the classroom during examinations, unless otherwise specified by the lecturer (e.g. if the session entails use of the internet for pedagogical purposes).

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Workload

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. This schedule will include the date for the Mid-Term Exam and assignment deadlines.

In-class work activities (1.8 credits, 45 hours)

Modality	Name	Typ. Grp.	Description	Hours
Theory classes	Lectures	Large group (G)	The lectures will be devoted to the explanation of the main theoretical aspects of each point included in the syllabus.	25
Seminars and workshops	Workshops	Medium group (M)	The seminars and/or workshops will be devoted to the discussion and analysis of case studies in which students will be able to apply the knowledge acquired in the theory sessions. Students will be asked to prepare some materials in advance and to be ready to comment on them with the group.	16
ECTS tutorials	ECTS tutorials	Medium group (M)	Specific tutorials will be held to offer suggestions and advice before important deadlines.	2
Assessment	Mid-Term Exam	Large group (G)	All students will individually sit an examination in the classroom based on the theoretical concepts and exercises delivered during the first half of the semester. Dates will be announced at the beginning of the semester and published in the chronogram.	2

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Aula Digital platform.

Distance education tasks (4.2 credits, 105 hours)

Modality	Name	Description	Hours
Individual self-study	Assignment I (Introduction to research techniques and topic selection)	Students are expected to develop some research techniques in order to select a topic for their final project. This exercise will consist on searching academic texts (provisional bibliography) and writing a proposal (250 words) for the final project. Students must be able to show some initial research ability. Dates will be announced at the beginning of the semester.	10
Individual self-study	Assignment II (Academic Essay. Analysing a cultural product)	Students are expected to write an academic analysis (2500 words approx., Bibliography NOT included) of a cultural product. The lecturer will provide students with a list of possible options at the beginning of the semester. Students must follow Chicago Citation Style (Author-Date), in the Bibliography as well as in the in-text citations. Students will individually contribute to the field of Cultural Studies by analysing a specific cultural product (final project), taking into account previous literature, works cited, and academic writing. Serious orto-	40

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Modality	Name	Description	Hours
		<p>typographical mistakes in English language and in Chicago Citation Style will be penalised.</p> <p>Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original.</p> <p>Dates will be announced at the beginning of the semester.</p>	
Individual self-study	Assignment III (Academic Introductions and Conclusions)	<p>Students are expected to write an academic introduction and conclusion for their final project (1000 words approx., Bibliography NOT included). Students must follow Chicago Citation Style (Author-Date), in the Bibliography as well as in the in-text citations.</p> <p>Students will individually write an academic introduction and conclusion, in academic register and including the items usually found in an academic article. Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised.</p> <p>Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original.</p> <p>Dates will be announced at the beginning of the semester.</p>	3
Individual self-study	Assignment IV (Bibliography and Abstract)	<p>Students are expected to complete their final research project with a comprehensive list of the works cited in their essay (no word limit, but 1000 words recommended). Students must follow Chicago Citation Style (Author-Date).</p> <p>Students will individually complete their essay by writing an abstract (300 words approx.). Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised.</p> <p>Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original.</p> <p>Dates will be announced at the beginning of the semester.</p>	2
Group or individual Self-study (readings and self-study other materials)		<p>Students will be asked to prepare and read some materials in advance, as well as complete several minor tasks during the semester.</p>	50

Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

Student learning assessment

There is only one assessment pathway for this course. Students officially recognised by the UIB as part-time students will follow the same assessment criteria established in Pathway A. The only difference between part-time and full-time students is that the former are not expected to regularly attend or actively participate in sessions.

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In order to pass this course, students must have at least obtained a PASS grade (5 or higher) in the Mid-Term Exam, Assignment 2, Assignment 3 and Assignment 4. Consequently, should any of these items not be successfully passed by the student, the rest of their grades will not be taken into account, even if the average score is a PASS (5 or higher). In this case, the student will have a 4.5 in their record (UIB Digital).

Students can re-take all the assessment items in February, except Assignment I. Please note that you can only re-take failed items. Students with marks 5 (or higher) will not be allowed to repeat the assessment items under any circumstance.

If a student fails to show up on the date and at the time established by the lecturer for any activity which is part of the student's assessment programme, they will receive a 0 grade for this activity. Only those students who do not sit/hand in at least 30% of the assessment will receive a "No Show" grade (NP). Under no circumstances will the dates and times of the assignments be altered (not even for Erasmus/International students), with the only exception of those cases contemplated by the UIB Reglament Acadèmic.

Students are expected to have a level of English equivalent to that of the English Language course taught in the same semester as this subject. Therefore, the maximum number of serious mistakes allowed in the tests and assignments presented in "British Cultural Studies" will be the same as that established in the syllabus of "English Language V". More than 6 serious mistakes in any exam or assignment (e.g. *people is, *he don't, etc.) will imply that the exam or assignment will be recorded as zero (0). By enrolling in this course, students acknowledge (1) the originality of their work/assignments, and (2) the dangers of plagiarism and fraud.

Additionally, academic activities related to the contents and methodological approaches of this course can be organised by lecturer (the Seminar "The Cultural Politics of In/Difference", to be confirmed). Attendance and writing of a commentary/review would allow students to gain 10% BONUS of the students' final mark, when so decided by the lecturer.

Students are reminded of the importance of checking **Aula Digital** regularly for important announcements concerning the subject. Any announcement made through Aula Digital has the same validity as those included in this syllabus.

Frau en elements d'avaluació

In accordance with article 33 of Regulation of academic studies, "regardless of the disciplinary procedure that may be followed against the offending student, the demonstrably fraudulent performance of any of the evaluation elements included in the teaching guides of the subjects will lead, at the discretion of the teacher, a undervaluation in the qualification that may involve the qualification of "suspense 0" in the annual evaluation of the subject".

Mid-Term Exam

Modality	Assessment
Technique	Short-answer tests (recoverable)
Description	All students will individually sit an examination in the classroom based on the theoretical concepts and exercises delivered during the first half of the semester. Dates will be announced at the beginning of the semester and published in the chronogram.
Assessment criteria	All students will individually sit an examination in the classroom based on the theoretical concepts and exercises delivered during the first half of the semester (short answers).

Final grade percentage: 30%with a minimum grade of 5

Assignment I (Introduction to research techniques and topic selection)

Modality	Individual self-study
Technique	Learning file (non-recoverable)
Description	Students are expected to develop some research techniques in order to select a topic for their final project. This exercise will consist on searching academic texts (provisional bibliography) and writing a proposal (250 words) for the final project. Students must be able to show some initial research ability. Dates will be announced at the beginning of the semester.
Assessment criteria	This exercise will consist on searching academic texts (provisional bibliography) and writing a short proposal (250 words) for the final project. Students must be able to show some initial research ability. Dates will be announced at the beginning of the semester.
Final grade percentage: 15%	

Assignment II (Academic Essay. Analysing a cultural product)

Modality	Individual self-study
Technique	Learning file (recoverable)
Description	Students are expected to write an academic analysis (2500 words approx., Bibliography NOT included) of a cultural product. The lecturer will provide students with a list of possible options at the beginning of the semester. Students must follow Chicago Citation Style (Author-Date), in the Bibliography as well as in the in-text citations. Students will individually contribute to the field of Cultural Studies by analysing a specific cultural product (final project), taking into account previous literature, works cited, and academic writing. Serious ortho-typographical mistakes in English language and in Chicago Citation Style will be penalised. Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original. Dates will be announced at the beginning of the semester.
Assessment criteria	Students are expected to write an academic analysis (2500 words approx., Bibliography NOT included) of a cultural product. The lecturer will provide students with a list of possible options at the beginning of the semester. Students must follow Chicago Citation Style (Author-Date), in the Bibliography as well as in the in-text citations. Students will individually contribute to the field of Cultural Studies by analysing one specific cultural product (final project), taking into account previous literature, works cited, and academic writing. Serious ortho-typographical mistakes in English language and in Chicago Citation Style will be penalised. Dates will be announced at the beginning of the semester.
Final grade percentage: 30% with a minimum grade of 5	

Assignment III (Academic Introductions and Conclusions)

Modality	Individual self-study
Technique	Learning file (recoverable)
Description	Students are expected to write an academic introduction and conclusion for their final project (1000 words approx., Bibliography NOT included). Students must follow Chicago Citation Style (Author-Date), in the Bibliography as well as in the in-text citations. Students will individually write an academic introduction and conclusion, in academic register and including the items usually found in an academic article. Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised. Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this

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Assessment criteria	subject, and handing their projects in, students declare their assignments are completely original. Dates will be announced at the beginning of the semester.
	Students are expected to write an academic introduction and conclusion for their final project (1000 words approx., Bibliography NOT included). Students must follow Chicago Citation Style (Author-Date), in the Bibliography as well as in the in-text citations.
	Students will individually write an academic introduction and conclusion, in academic register and including the items usually found in an academic article. Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised.
	Dates will be announced at the beginning of the semester.
Final grade percentage: 10%with a minimum grade of 5	

Assignment IV (Bibliography and Abstract)

Modality	Individual self-study
Technique	Learning file (recoverable)
Description	Students are expected to complete their final research project with a comprehensive list of the works cited in their essay (no word limit, but 1000 words recommended). Students must follow Chicago Citation Style (Author-Date). Students will individually complete their essay by writing an abstract (300 words approx.). Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised. Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original. Dates will be announced at the beginning of the semester.
Assessment criteria	Students are expected to complete their final research project with a comprehensive list of the works cited in their essay (no word limit, but 1000 words recommended). Students must follow Chicago Citation Style (Author-Date).
	Students will individually complete their essay by writing an abstract (300 words approx.). Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised.
	Dates will be announced at the beginning of the semester.
Final grade percentage: 15%with a minimum grade of 5	

Resources, bibliography and additional documentation

Texts and other materials will be provided in Aula Digital. These materials will be considered compulsory for purposes of class activity and assessment.

Basic bibliography

Barker, Chris. *Cultural Studies. Theory and Practice*. London: Sage, 2008.
 Barker, Chris. *The SAGE Dictionary of Cultural Studies*. London: Sage, 2004.
 Biressi, A and H. Nunn. *Class and Contemporary British Culture*. Basingstoke: Palgrave, 2013.
 Higgins, Michael, Clarissa Smith and John Storey. *The Cambridge Companion to Modern British Culture*. London: Cambridge University Press, 2010.
 Eckstein, Lars, et al. (eds). *Multi-Ethnic Britain 2000+: New Perspectives in Literature, Film and the Arts*. Amsterdam: Rodopi, 2008.

Complementary bibliography

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- Aldridge, Mark. *The Birth of British Television: A History*. London: Palgrave, 2011.
- Barnard, Malcolm (ed). *Fashion Theory. A Reader*. New York: Routledge, 2007.
- Bignell, Jonathan. *An Introduction to Television Studies*. New York: Routledge, 2004.
- Chambers, Samuel A. *The Queer Politics of Television*. London: IB Tauris, 2009.
- Counihan, Carole, and Penny van Esterik (eds). *Food and Culture: A Reader*. London: Routledge, 1997.
- Delwiche, Aaron, and Jennifer Henderson (eds). *The Participatory Cultures Handbook*. New York: Routledge, 2013.
- Duffett, Mark. *Understanding Fandom: An Introduction to the Study of Media Fan Culture*. London: Bloomsbury Academic, 2013.
- During, Simon. *The Cultural Studies Reader*. London-New York: Routledge, 1993.
- Eagleton, Terry. *The Idea of Culture*. Oxford: Blackwell, 2000.
- Edensor, Tim. *National Identity, Popular Culture and Everyday Life*. Oxford: Berg Publishers, 2002.
- Fiske, John. *Television Culture*. New York: Routledge, 2011.
- Hall, Stuart. *Questions of Cultural Identity*. London: Sage, 1996.
- Hall, Stuart et al. *Culture, Media, Language: Working papers in Cultural Studies, 1972-79*. London: Routledge, The Centre for Contemporary Cultural Studies, 1992.
- Highmore, Ben. *Everyday Life and Cultural Theory: An Introduction*. London: Routledge, 2002.
- Hunter, I.Q. *British Science Fiction Cinema*. London: Routledge, 2009.
- Johnson, Richard et al. *The Practice of Cultural Studies*. London: Sage, 2004.
- Lewis, Jeff. *Cultural Studies. The Basics*. London: Sage, 2002.
- Longhurst, Brian et al. (eds). *Introducing Cultural Studies*. London: Pearson Education, 2008.
- Miller, Toby. *A Companion to Cultural Studies*. Massachusetts: Blackwell, 2001.
- Morley, David, and Kevin Robins (eds). *British Cultural Studies. Geography, Nationality and Identity*. New York: Oxford University Press, 2001.
- Morley, David and Chen Kuan-Hsing. *Stuart Hall. Critical Dialogues in Cultural Studies*. London: Routledge, 1996.
- Negra, Diane, and Yvonne Tasker (eds). *Gendering the Recession: Media and Culture in an Age of Austerity*. Duke University Press, 2014.
- Payne, Michael (comp.). *A Dictionary of Cultural and Critical Theory*. Oxford: Blackwell, 1996.
- Richardson, Niall. *Transgressive Bodies. Representations in Film and Popular Culture*. Surrey: Ashgate Publishing, 2010.
- Ryan, Michael. *Cultural Studies. A Practical Introduction*. London: Wiley-Blackwell, 2010.
- Shilling, Chris. *The Body in Culture, Technology and Society*. London: Sage, 2005.
- Sinclair, John, and Graeme Turner (eds). *Contemporary World Television*. London: British Film Institute, 2004.
- Storey, John (ed.). *What is Cultural Studies? A Reader*. London: Arnold, 1996.
- Sturken, Marita et al. *Practices of Looking: An Introduction to Visual Culture*. Oxford: Oxford University Press, 2001.
- Turner, Graeme. *British Cultural Studies. An Introduction*. London: Routledge, 2003.
- Williams, Raymond. *Culture and Society*. London: The Hogarth Press, 1980.

Other resources

JSTOR
www.jstor.org
 UIB
http://biblioteca.uib.cat/oferta/recursos_electronicos/bases_dades/
 GOOGLE BOOKS
<http://books.google.com/>
 GOOGLE SCHOLAR
<http://scholar.google.com/>



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Academic year	2019-20
Subject	21842 - British Cultural Studies: A Practical Approach
Group	Group 1

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