

Academic year	2017-18
Subject	21842 - British Cultural Studies: A Practical Approach
Group	Group 1, 1S
Syllabus	B
Language	English

Subject

Name	21842 - British Cultural Studies: A Practical Approach
Credits	1.8 in-class (45 hours) 4.2 distance (105 hours) 6 total (150 hours).
Group	Group 1, 1S (Campus Extens)
Period	First semester
Language	English

Lecturers

Lecturers	Office hours for students					
	Starting time	Finishing time	Day	Start date	End date	Office
Rubén Jarazo Alvarez r.jarazo@uib.es	12:30	13:30	Tuesday	01/09/2017	09/02/2018	BE10 Ramon Lull (con cita previa)
	12:00	13:00	Tuesday	12/02/2018	15/06/2018	BE10 Ramon Lull (con cita previa)

Context

This is an elective course intended for students in the field of English Studies and Philology who wish to improve their competence in the interpretation and analysis of Cultural Studies. Given its specific scope, this course will focus on an introductory theoretical approach to Cultural Studies, although primary attention will be devoted to British Cultural Studies and Media Studies.

Although the course does not have any pre-requisite, students who enrol are advised to have taken and passed "Cultural Insights into the English-Speaking World I" course in the first year of the BA, so as to be able to compare the realities of the countries they have already studied with the context they will learn about this year. Students in this course will be also encouraged to read comprehensively different academic materials, as well as watch or listen to specific British fictions.

Requirements

Essential requirements

All students must be able to use English at a consolidated C1 or C2 levels, both orally and in written form (the frame of reference is "English Language VI"-"English Language VIII" as taught at the UIB).

Erasmus/International students are welcome, but they must show (1) an C1/C2 level of English Language (consolidated advance or proficiency), (2) notions of academic writing, (3) notions of the history of the British Isles, and (4) some philological background. They must not enrol in this course otherwise. Erasmus students

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will sit the exercises and assessment as any other student in the dates included in the chronogram and the UIB official calendar. No exceptions will be made, apart from those contemplated in the Reglament Academic.

Recommended

The University of the Balearic Islands is a presential university: Students should regularly attend their weekly lessons. No exceptions will be made. Students officially recognised by the UIB as part-time students will follow the same assessment criteria established in Pathway A. The only difference between part-time and full-time students is that the former are not expected to regularly attend or actively participate in sessions.

Skills

Specific

- * Capacity to communicate in English both orally and in written form with the fluency, appropriateness, and complexity required by the context (Specific skill n. 1).
- * Knowledge and understanding of the main cultural and literary features defining the English-speaking world (Specific skill n. 3).
- * Capacity to analyze texts in English from a linguistic, literary, and cultural perspective (Specific skill n. 4).
- * Capacity to interpret and produce academic or technical documents related to the area (Specific skill n. 8).

Generic

- * Capacity to relate and integrate ideas and information from different sources and disciplines, as well as to apply them in practice (Generic skill n. 4).
- * Capacity to respect and value linguistic and cultural diversity, fostering equal opportunities in professional environments (Generic skill n. 7).

Basic

- * You may consult the basic competencies students will have to achieve by the end of the degree at the following address: <http://www.uib.eu/study/grau/Basic-Competences-In-Bachelors-Degree-Studies/>

Content

Theme content

Unit. 1

The idea of Cultural Studies

Searching for academic texts, scientific research, topic selection, and thesis statement. How to select academic texts (immediacy index, impact factor, and peer review).

Unit. 2

British Tradition: a short history.

Chicago citation style and essay structure for academic writing (parts of an academic introduction/conclusion).

Unit. 3



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Audiences, Fiction, and Nation.

Nation and ideology: *Harry Potter* saga (1997-2007), and *Kingsman: The Secret Service* (2015).

Analysing a cultural product and key concepts (screenplaying). Paragraphing and topic sentences (I).

Unit. 4

Ideology: From Stuart Hall to the return of Gramsci.

Class and Ideology: *Downton Abbey* (2010-2015) and *Trainspotting* (1996).

Analysing a cultural product and key concepts (screenplaying). Paragraphing and topic sentences (II).

Unit. 5

Gender, Sexuality and Cultural Studies

Queer Studies in *Queer as Folk* (1999-2000), and *Pride* (2014-).

Feminism and *Maleficent* (2014).

Toxic Masculinity and *The Tudors* (2007-2010) and New Masculinities in *Glee* (2009-2015)

Unit. 6

Politics, class and British cultural studies.

Politics and class in *Shameless* (2004-2013).

Unit. 7

Place, space and geography.

Place and geography in *Sherlock* (2010-).

Unit. 8

Identity, lifestyle and subculture.

Youth Culture in *American Horror Story* (2011-) and *Misfits* (2009-2013).

How to write an academic abstract.

Teaching methodology

Students must prepare materials in advance (readings and other activities) and be ready to participate actively during lectures and workshops or seminars.

Electronic devices (and headphones) will be necessary for the tasks related with course activities. However, any electronic device (including laptops or mobile phones) are NOT allowed in the classroom during test practice, or examinations.

Workload

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The chronogram will include the dates for assignment hand-in dates. Specific dates will be announced at the beginning of the Semester.

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In-class work activities

Modality	Name	Typ. Grp.	Description	Hours
Theory classes	Lectures	Large group (G)	The lectures will be articulated around the main theoretical aspects of each point included in the syllabus.	25
Seminars and workshops	Workshops	Medium group (M)	Workshops will be articulated around the discussion and analysis of materials included in the syllabus, mostly based on case studies in which students will be able to apply the knowledge acquired in the theory sessions. Students will be asked to prepare some materials in advance.	16
ECTS tutorials	ECTS tutorials	Medium group (M)	Some time will be devoted to specific tutorials, especially designed to offer suggestions and advice before specific deadlines.	2
Assessment	Midterm Examination	Large group (G)	All students will individually sit an examination in the classroom based on the theoretical concepts and exercises delivered during the first half of the semester.	2

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Campus Extens platform.

Distance education work activities

Modality	Name	Description	Hours
Individual self-study	Assignment I (Introduction to research techniques and topic selection)	Students are expected to develop some research techniques in order to select a topic for their final project. This exercise will consist on searching academic texts (provisional bibliography) and writing a proposal (250 words) for the final project. Students must be able to show some initial research ability. Dates will be announced at the beginning of the semester.	10
Individual self-study	Assignment II (Academic Essay. Analysing a cultural product)	<p>Students are expected to write an academic analysis (2500 words approx., Works Cited NOT included) based on ONE specific TOPIC from ONE TV series / film for this course. The lecturer will provide students with a list of possible options. Students must follow Chicago Citation Style (Author-Date) (in the Works Cited as well as in the in-text citation).</p> <p>Students will individually contribute critically in the field of Cultural Studies by analysing one specific cultural product (final project), taking into account previous literature, works cited, and academic writing. Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised.</p> <p>Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original.</p> <p>Dates will be announced at the beginning of the semester.</p>	40

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Modality	Name	Description	Hours
Individual self-study	Assignment III (Academic Introductions and Conclusions)	<p>Students are expected to write an academic introduction and conclusion for their cultural project (1000 words approx., Works Cited NOT included). Students must follow Chicago Citation Style (Author-Date) (in the Works Cited as well as in the in-text citation).</p> <p>Students will individually write an academic introduction and conclusion, following the academic register and items usually present in an academic article. Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised.</p> <p>Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original.</p> <p>Dates will be announced at the beginning of the semester.</p>	3
Individual self-study	Assignment IV (Works Cited and Abstract)	<p>Students are expected to complete their research project with a comprehensive list of the "Works Cited" used in their essay (no Word Limit, but 1000 words recommended). Students must follow Chicago Citation Style (Author-Date).</p> <p>Students will individually complete their essay by writing an abstract (300 words aprox.). Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised.</p> <p>Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original.</p> <p>Dates will be announced at the beginning of the semester.</p>	2
Group or individual Self-study (readings and self-study)	other materials)	Students will be asked to prepare and read some materials in advance, as well as complete several minor tasks during the semester.	50

Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

Student learning assessment

There is only one assessment pathway for this course, and it is individual for all students. Students officially recognised by the UIB as part-time students will follow the same assessment criteria established in Pathway A. The only difference between part-time and full-time students is that the former are not expected to regularly attend or actively participate in sessions.

If failed, students can re-take all the assessment items in February again, except Assignment I.

If a student fails to show up on the day and the time established for an assignment, the grade will be recorded as "Zero", and the assignment will count zero (0) points for the final average. Only those students who do not sit/hand at least 30% of the assessment will receive a "No Show" grade (No Presentado). The dates and times of assignments will not be altered under any circumstances (not even for Erasmus/International Students), except for those circumstances contemplated by the Reglament acadèmic.

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It should be noted that plagiarism/fraud will always be penalised, in accordance with the UIB's current academic regulations (Article 33): "Amb independència del procediment disciplinari que es pugui seguir contra l'estudiant infractor, la realització demostradorament fraudulenta d'algun dels elements d'avaluació inclosos en guies docents de les assignatures comportarà, acriteri del professor, una menysvaloració en la seva qualificació que pot suposar la qualificació de «suspens» (0) a l'avaluació anual de l'assignatura.

More than 10 serious mistakes (e.g. people is, he don't) in the student's use of English will invalidate any assignment, and the mark will be recorded as zero (0).

By enrolling in this course, students acknowledge (1) the originality of their work/assignments, and (2) the dangers of plagiarism and fraud.

Midterm Examination

Modality	Assessment
Technique	Short-answer tests (retrievable)
Description	All students will individually sit an examination in the classroom based on the theoretical concepts and exercises delivered during the first half of the semester.
Assessment criteria	All students will individually sit an examination in the classroom based on the theoretical concepts and exercises delivered during the first half of the semester (short answers).

Final grade percentage: 30% with minimum grade 5

Assignment I (Introduction to research techniques and topic selection)

Modality	Individual self-study
Technique	Learning file (non-retrievable)
Description	Students are expected to develop some research techniques in order to select a topic for their final project. This exercise will consist on searching academic texts (provisional bibliography) and writing a proposal (250 words) for the final project. Students must be able to show some initial research ability. Dates will be announced at the beginning of the semester.
Assessment criteria	This exercise will consist on searching academic texts (provisional bibliography) and writing a short proposal (250 words) for the final project. Students must be able to show some initial research ability. Dates will be announced at the beginning of the semester.

Final grade percentage: 15%

Assignment II (Academic Essay. Analysing a cultural product)

Modality	Individual self-study
Technique	Learning file (retrievable)
Description	Students are expected to write an academic analysis (2500 words approx., Works Cited NOT included) based on ONE specific TOPIC from ONE TV series / film for this course. The lecturer will provide students with a list of possible options. Students must follow Chicago Citation Style (Author-Date) (in the Works Cited as well as in the in-text citation). Students will individually contribute critically in the field of Cultural Studies by analysing one specific cultural product (final project), taking into account previous literature, works cited, and academic writing. Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised. Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original. Dates will be announced at the beginning of the semester.
Assessment criteria	Students are expected to write an academic analysis (2500 words approx., Works Cited NOT included) based on ONE specific TOPIC from ONE TV series / film from this course. The lecturer will provide students with a list of possible options. Students must follow Chicago Citation Style (Author-Date) (in the Works Cited as well as in the in-text citation).

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Students will individually contribute critically in the field of Cultural Studies by analysing one specific cultural product (final project), taking into account previous literature, works cited, and academic writing. Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised.

Dates will be announced at the beginning of the semester.

Final grade percentage: 30% with minimum grade 5

Assignment III (Academic Introductions and Conclusions)

Modality	Individual self-study
Technique	Learning file (retrievable)
Description	Students are expected to write an academic introduction and conclusion for their cultural project (1000 words approx., Works Cited NOT included). Students must follow Chicago Citation Style (Author-Date) (in the Works Cited as well as in the in-text citation). Students will individually write an academic introduction and conclusion, following the academic register and items usually present in an academic article. Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised. Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original. Dates will be announced at the beginning of the semester.
Assessment criteria	Students are expected to write an academic introduction and conclusion for their cultural project (1000 words approx., Works Cited NOT included). Students must follow Chicago Citation Style (Author-Date) (in the Works Cited as well as in the in-text citation). Students will individually write an academic introduction and conclusion, following the academic register and items usually present in an academic article. Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised. Dates will be announced at the beginning of the semester.

Final grade percentage: 10% with minimum grade 5

Assignment IV (Works Cited and Abstract)

Modality	Individual self-study
Technique	Learning file (retrievable)
Description	Students are expected to complete their research project with a comprehensive list of the "Works Cited" used in their essay (no Word Limit, but 1000 words recommended). Students must follow Chicago Citation Style (Author-Date). Students will individually complete their essay by writing an abstract (300 words aprox.). Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised. Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original. Dates will be announced at the beginning of the semester.
Assessment criteria	Students are expected to complete their research project with a comprehensive list of the "Works Cited" used in their essay (no Word Limit, but 1000 words recommended). Students must follow Chicago Citation Style (Author-Date). Students will individually complete their essay by writing an abstract (300 words aprox.). Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised.

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Dates will be announced at the beginning of the semester.

Final grade percentage: 15% with minimum grade 5

Resources, bibliography and additional documentation

Texts and other materials included in the course file will be provided in Campus Extens, these materials will be compulsory for assessment purposes and class use.

Basic bibliography

-Textbook:

Barker, Chris. *Cultural Studies. Theory and Practice*. London: Sage, 2008.

- Additionally, students will watch the following films/Tv series for their final project and in-class activities:
- *Sherlock* (BBC), *Maleficent* (Disney), *Pride* (Golem Productions), *The Tudors* (Showtime), *Glee* (20th Century Fox), *American Horror Story* (20th Century Fox), *Trainspotting* (Channel 4), *Downton Abbey* (Universal), *Harry Potter saga* (Warner), *Kingsman: The Secret Service* (20th Century Fox), *Shameless* (Channel 4), and *Misfits* (E4).

Complementary bibliography

Aldridge, Mark. *The Birth of British Television: A History*. London: Palgrave, 2011.

Barnard, Malcolm (ed). *Fashion Theory. A Reader*. New York: Routledge, 2007.

Bignell, Jonathan. *An Introduction to Television Studies*. New York: Routledge, 2004.

Chambers, Samuel A. *The Queer Politics of Television*. London: IB Tauris, 2009.

Counihan, Carole, and Penny van Esterik (eds). *Food and Culture: A Reader*. London: Routledge, 1997.

Crow, Barbara, Kim Sawchuk, and Michael Longford. *The Wireless Spectrum: The Politics, Practices, and Poetics of Mobile Media*. Toronto: Toronto Univ. Press, 2010.

Delwiche, Aaron, and Jennifer Henderson (eds). *The Participatory Cultures Handbook*. New York: Routledge, 2013.

Duffett, Mark. *Understanding Fandom: An Introduction to the Study of Media Fan Culture*. London: Bloomsbury Academic, 2013.

Edensor, Tim. *National Identity, Popular Culture and Everyday Life*. Oxford: Berg Publishers, 2002.

Fiske, John. *Television Culture*. New York: Routledge, 2011.

Franklin, Bob (ed). *British Television Policy: A Reader*. London: Routledge, 2001.

Grainge, Paul (ed). *Ephemeral Media: Transitory Screen Culture from Television to YouTube*. London: Palgrave, 2011.

Highmore, Ben. *Everyday Life and Cultural Theory: An Introduction*. London: Routledge, 2002.

Hollows, Joanne; Steve Jones, and Ben Taylor. *Food and Cultural Studies (Studies in Consumption and Markets)*. London: Routledge, 2004.

Holmes, Su. *British TV and Film Culture in the 1950s*. Bristol: Intellect, 2005.

Hunter, I.Q. *British Science Fiction Cinema*. London: Routledge, 2009.

Inglis, Ian. *Popular Music and Television in Britain*. London: Ashgate Publishing, 2010.

Knauer, Krzysztof, and Simon Murray (eds). *Britishness and Cultural Studies. Continuity and Change in Narrating the Nation*. Katowice: Slask, 2000.

Longhurst, Brian et al. (eds). *Introducing Cultural Studies*. London: Pearson Education, 2008.

Morley, David, and Kevin Robins (eds). *British Cultural Studies. Geography, Nationality and Identity*. New York: Oxford University Press, 2001.

Negra, Diane, and Yvonne Tasker (eds). *Gendering the Recession: Media and Culture in an Age of Austerity*. Duke University Press, 2014.



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- Richardson, Niall. *Transgressive Bodies. Representations in Film and Popular Culture*. Surrey: Ashgate Publishing, 2010.
- Ryan, Michael. *Cultural Studies. A Practical Introduction*. London: Wiley-Blackwell, 2010.
- Scott, Peter Graham. *British Television: An Insider's History*. McFarland, 2000.
- Shilling, Chris. *The Body in Culture, Technology and Society*. London: Sage, 2005.
- Sinclair, John, and Graeme Turner (eds). *Contemporary World Television*. London: British Film Institute, 2004.
- Sinfield, Alan. *Gay and After*. Kent: Serpent's Tail, 1998.
- Sturken, Marita et al. *Practices of Looking: An Introduction to Visual Culture*. Oxford: Oxford University Press, 2001.
- Thumim, Janet. *Inventing Television Culture. Men, Women, and the Box*. New York: Oxford University Press, 2004.
- Turner, Graeme. *British Cultural Studies. An Introduction*. London: Routledge, 2003.

Other resources

Students will be asked to research and download several articles from:

JSTOR

www.jstor.org

UIB

http://biblioteca.uib.cat/oferta/recursos_electronics/bases_dades/

GOOGLE BOOKS

<http://books.google.com/>

GOOGLE SCHOLAR

<http://scholar.google.com/>

DIALNET

<http://dialnet.unirioja.es/revistas>

