



Academic year	2017-18
Subject	21100 - Geography of Tourism
Group	Group 11, 1S, GTUR
Syllabus	M
Language	English

Syllabus

Subject

Name	21100 - Geography of Tourism
Credits	2.4 in-class (60 hours) 3.6 distance (90 hours) 6 total (150 hours).
Group	Group 11, 1S, GTUR (Campus Extens)
Period	First semester
Language	English

Lecturers

Lecturers	Office hours for students					
	Starting time	Finishing time	Day	Start date	End date	Office
Macià Blázquez Salom mblazquez@uib.cat	12:00	13:00	Tuesday	01/09/2017	31/07/2018	Despatx 47, edifici Beatriu de Pinós

Context

Knowing and understanding the spatial and temporal dimension of tourism will be the main aim of this subject. Its contents will deal with: theories, models and concepts of the Geography of tourism, going through its most important research methods and finally, analysing the patterns of spatial distribution of tourism offer and demand.

Requirements

Essential requirements

The classes will be conducted in English and so students should have a good command of the language in order to understand the course content. Spanish and Catalan reading skills will be also needed. Furthermore they will need to participate in the class discussions, expressing their own ideas, through written essays.

Skills

The competences indicate the capacities that the students should have at having taken this course.

Specific

- * CE2. Building up a global vision of tourism and understanding the links between the different subsystems and disciplines that it comprises..



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- * CE-3. Recognizing the ways in which societies' social and spatial systems of organization influence types of tourism, the development of tourist seasons, and tourism impacts on the natural and human environments where tourism occurs..
- * CE-5. Demonstrating an overall awareness of the different forms that tourist destinations can take internationally and being able to analyse the different factors involved in their make-up..

Generic

- * CG2. Knowing how to apply technical and methodological knowledge to his/her work and doing so in a professional manner, integrating the different tourism-related subject areas that he/she has studied. Possessing the necessary skills and demonstrating them by putting forward and defending arguments and solving problems in relevant subject areas..
- * CG11. Having the capacity to gather and interpret relevant quantitative, qualitative and spatial data, so as to make judgements that entail critical reflection on relevant tourism-related subjects of a spatial, social, economic, legal, scientific and ethical nature..

Basic

- * You may consult the basic competencies students will have to achieve by the end of the degree at the following address: <http://www.uib.eu/study/grau/Basic-Competences-In-Bachelors-Degree-Studies/>

Content

The aim of this subject is analysing several aspects of the Geography of Tourism: definitions, explanatory models, historical evolution and the processes of social production of tourist spaces.

Theme content

1. Concepts and models
2. History and perceptions
3. Tourist destinations construction
4. Tourist regions and modalities

Teaching methodology

Theoretical and practical work. The latter will be developed through practical work in the classroom and on the field.

In-class work activities

Modality	Name	Typ. Grp.	Description	Hours
Theory classes	Lessons	Large group (G)	Contends' explanation.	60

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Campus Extens platform.

Distance education work activities

Modality	Name	Description	Hours
Individual self-study	Essays	Essays preparation	60
Group self-study	Field work	Practising on the field.	30

Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

Student learning assessment

Participatory attitudes during the lessons and practical activities will be evaluated.

Lessons

Modality	Theory classes
Technique	Objective tests (retrievable)
Description	Contends' explanation.
Assessment criteria	The written, concise and synthetic expression will be valued, by means of an examination of short questions to develop.

Final grade percentage: 50% with minimum grade 5

Essays

Modality	Individual self-study
Technique	Papers and projects (retrievable)
Description	Essays preparation
Assessment criteria	Writings will be evaluated as a result of the practices in the classroom.

Final grade percentage: 30%

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Field work

Modality	Group self-study
Technique	Other methods (non-retrievable)
Description	Practising on the field.
Assessment criteria	Students must make written memoirs of field trips.

Final grade percentage: 20%

Resources, bibliography and additional documentation

The teacher will provide the work material to the students in class sessions, theoretical and practical, and through the Campus Extens.

Basic bibliography

Alonso, J. & Pardo, C.J. (2009) Geografía turística mundial. Editorial Universitaria Ramón Areces, Madrid.
Diego A. Barrado & Jordi Calabuig (eds) (2001) Geografía mundial del turismo. Síntesis, Madrid.
C. Michael Hall & Stephen J. Page. (2005) The geography of tourism and recreation :environment, place, and space. Routledge, Abingdon, Oxon ; New York.
Alain Mesplier & Pierre Bloc-Duraffour (2000) Geografía del turismo en el mundo. Síntesis, Madrid.
Atlas de Geografía Universal. Ed. VOX. 2008

Complementary bibliography

Alonso, J. (2004) Geografía de los recursos y actividades turística. Editorial Universitaria Ramón Areces, Madrid.
Alonso, J. (2004) Geografía turística: general y de España. Editorial Universitaria Ramón Areces, Madrid.
Alonso, J. (2004) Geografía turística: Europa y del resto del mundo. Editorial Universitaria Ramón Areces, Madrid.
Antón Clavé, S. & González Reverté, F. (coord) (2007) A propósito del turismo. La construcción social del espacio turístico. Editorial UOC, Barcelona.
Apostopoulos, Y.; Loukissas, P.; i Leontidou, L. (eds) (2001) Mediterranean Tourism. Facets of socioeconomic development and cultural change. Routledge, Londres.
Atchison, C. & MacLod, N.E. (2002) Leisure and tourism landscapes:social and cultural geographies. Routledge, Londres.
Bigné, J.E. i López Castellón, D. (dirs.) (1999) Planificación territorial y comercialización turística. Universitat Jaume I, Castelló.
Boniface, B. i Cooper, C. (2009) Worldwide destinations. Casebook. Routledge, Londres.
Boniface, B. & Cooper, C. (2012) (6th edition) Worldwide destinations. The geography of travel and tourism. Routledge, Londres.
Casari, M. i Pedrini, L. (1996) Geografía del turismo. Ulrico Hoepli, Milano, 2a ed.
Crouch, D. (ed) (1999) Leisure/tourism geographies: practices and geographical knowledge. Routledge, Londres.
Davidson, R. (2001) Viajes y turismo en Europa. Síntesis, Madrid.
Fernández Fuster, L. (1991) Geografía general del turismo de masas. Alianza Editorial, Madrid.
Gössling, S. (ed) (2004) Tourism and development in Tropical Islands. Political Ecology perspectives. Edward Elgar, Cheltenham.
Gössling, S. i Hall, M.C. (eds.) (2006) Tourism and global environmental change. Ecological, social, economic and political interrelationships. Routledge, New York.

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- Hall, C.M. i Page, S.J. (2005) *The geography of tourism and recreation: environment, place, and space*. Routledge, Abingdon, Oxon, New York.
- Harrison, D. (2001) *Tourism and the less developed world: issues and case studies*. CABI Pub, New York.
- Hazbun, W. (2008) *Beaches, Ruins, Resorts. The Politics of Tourism in the Arab World*. University of Minnesota Press, Minneapolis.
- Hiernaux, D. & Lindón, A. (eds) (2006) *Tratado de Geografía Humana*. Anthropos Editorial, México.
- Inglis, F. (2000) *The delicious history of the holiday*. Routledge, London, New York
- Ioannides, D. i Debbage, K. (ed) (1998) *The economic geography of the tourist industry: a supply side analysis*. Routledge, London.
- Ioannides, D.; Apostolopoulos, Y.; i Sonmez, S. (eds) (2001) *Mediterranean Islands and sustainable development. Practices, management and policies*. Continuum, London.
- Inskeep, E. (1994) *National and regional tourism planning :methodologies and case studies*. Routledge, London, New York.
- Jurdao, F. (ed) (1992) *Los mitos del turismo*. Endymion, Madrid.
- Leno Cerro, F. (1993) *Técnicas de evaluación del potencial turístico*. MICYT, Centro de Publicaciones, Madrid.
- Lew, A., Hall, C.M., Williams, A.M. (eds) (2004) *A companion to tourism*. Blackwell, Oxford.
- Lew, A.; Hall, C.M. i Timothy, D. (2008) *World Geography of travel and tourism*. Butterworth-Heinemann, Amsterdam, Londres.
- Lozato-Giotart, J.P. (1990) *Geografía del turismo: del espacio contemplado al espacio consumido*. Masson, Barcelona.
- Lozato-Giotart, J.P. (1990) *Mediterráneo y turismo*. Masson, Barcelona.
- Mowforth, M. i Munt, I. (2009) (3ª ed) *Tourism and sustainability: new tourism in the Third World*. Routledge, Londres.
- Segreto, L.; Manera, C. i Pohl, M. (eds) (2009) *Europe at the seaside. The economic history of mass tourism in the Mediterranean*. Bergham Books, Oxford.
- Sharpley, R. i Telfer, D.J. (ed) (2002) *Tourism and development. Concepts and issues*. Channel View Publications, Clevedon.
- Shaw, G. i Williams, A.M. (1994) *Critical issues in tourism. A geographical perspective*. Blackwell, Oxford.
- Shaw, G. i Williams, A.M. (2004) *Tourism and tourism spaces*. SAGE, London.
- Turner, L. i Ash, J. (1991) *La horda dorada. El turismo internacional y la periferia del placer*. Endymion, Madrid.
- Urry, J. (1990) *The tourist gaze*. Sage, London.
- Vera, F. (coord) (2011) *Análisis territorial del turismo y planificación de destinos turísticos*. Tirant lo Blanch, Valencia.
- Wahab, S. i Cooper, C. (ed) (2001) *Tourism in the age of globalisation*.by Routledge, London, New York.
- Williams, S. (1998) *Tourism Geography*. Routledge, London. **Altres recursos** I. **DICCIONARIS**.

Other resources

1. DICCIONARIS

- Alcaraz Varó, E. (2006) *Diccionario de términos de turismo y de ocio: inglés-español; spanish-english*. Ariel, Barcelona.
- Jafari, J. (ed) (2000) *Encyclopedia of tourism*. Routledge, London.
- Montaner Montejano, J.; Antich Corgos, J. i Arcarons Simón, R. (1998) *Diccionario de turismo. Síntesis*, Madrid.

2. REVISTES

- ANNALS OF TOURISM RESEARCH
ANNALS OF TOURISM RESEARCH EN ESPAÑOL
CUADERNOS DE TURISMO.
CURRENT ISSUES IN TOURISM





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ESTUDIOS Y PERSPECTIVAS EN TURISMO
ESTUDIOS TURÍSTICOS
HOSPITALITY MANAGEMENT
HOSPITALITY AND TOURISM EDUCATOR
HOSPITALITY RESEARCH JOURNAL
INTERNATIONAL JOURNAL&TOURISM RESEARCH
INTERNATIONAL TOURISM REPORTS
JOURNAL OF HOSPITALITY & TOURISM RESEARCH
JOURNAL OF SUSTANAIBLE TOURISM
JOURNAL OF TOURISM STUDIES
JOURNAL OF TRAVEL RESEARCH
LEISURE RECREATION AND TOURISM ABSTRACTS
LES CAHIERS DU TOURISME
LOISIR&SOCIÉTÉ (SOCIETY AND LEISURE)
LEISURE STUDIES. THE JOURNAL OF THE LEISURE STUDIES ASSOCIATION
PAPERS DE TURISME
REVUE DE TOURISME. THE TOURIST REVIEW. ZETISCHRIFT FÜR FREMDENVERKEHR. AIEST
TOURISM ANALYSIS. INTERDISCIPLINARY JOURNAL
TOURISM GEOGRAPHIES.
TOURISM IN FOCUS
TOURISM MANAGEMENT
TOURISM RECREATION RESEARCH
3. DADES ESTADÍSTIQUES
Anuario de Estadísticas de turismo. Yearbook of tourism statistics. OMT.
Estadísticas de turismo. INSTITUTO DE ESTUDIOS TURÍSTICOS. Madrid.
Estadístiques de turisme. Illes Balears. Conselleria de Turisme.
4. PÀGINES WEB
INTERNATIONAL ASSOTIATION OF SCIENTIFIC EXPERTS IN TOURISM. AIEST. <http://www.aiest.org>
ORGANIZACIÓN MUNDIAL DEL TURISMO. OMT/WTO
<http://www.unwto.org>
PACIFIC ASIA TRAVEL ASSOTIATION
<http://www.pata.org>
PROGRAMME DES NATIONS-UNIES POUR L'ENVIRONNEMENT (PNUE), INDUSTRIE ET ENVIRONNEMENT (PNUE/UNEP IE). TOURISM PROGRAMME
<http://www.unep.org>
WTTC (WORLD TRAVEL AND TOURISM COUNCIL)
<http://www.wttc.org>
COMISSION EUROPÉENNE, DG XXIII, DIRECTION TOURISME
<http://europa.eu.int/en/comm/dg23/tourisme/tourisme.htm>
INSTITUTO DE ESTUDIOS TURÍSTICOS. MINISTERIO DE ECONOMÍA Y HACIENDA
<http://www.iet.tourspain.es>
WORLD LEISURE AND RECREATION ASSOCIATION
<http://worldleisure.org>
TRAVEL AND TOURISM RESERACH ASSOTIATION
<http://www.ttra.com>
GOVERN BALEAR
www.caib.es
CENTRE D'INVESTIGACIÓ I TECNOLOGIES TURÍSTIQUES DE LES ILLES BALEARS. CITIIB
<http://www.visitbalears.com>
WORLD WIDE FUND FOR NATURE.WWF





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<http://www.panda.org>
THE ECOTOURISM SOCIETY. TES
<http://www.ecotourism.org>
WORLD HERITAGE CENTRE (UNESCO)
<http://www.unesco.org/whc>
UNESCO
<http://www.unesco.org>
ALBASUD: investigació i comunicació per al desenvolupament
<http://www.albasud.org/>
TOURSIMWATCH
<http://www.tourism-watch.de/en>
COODTUR. Red Interenacional de investigación en turismo, cooperación y desarrollo
<http://www.coodtur.org/>
UNED
<http://geografia-turistica-mundial.blogspot.com.es/>

