



Academic year	2017-18
Subject	20514 - Tourism Industry Contracts
Group	Group 21, 2S, GTUR
Syllabus	N
Language	English

## Syllabus

### Subject

<b>Name</b>	20514 - Tourism Industry Contracts
<b>Credits</b>	2.4 in-class (60 hours) 3.6 distance (90 hours) 6 total (150 hours).
<b>Group</b>	Group 21, 2S, GTUR
<b>Period</b>	Second semester
<b>Language</b>	English

### Lecturers

Lecturers	Office hours for students					
	Starting time	Finishing time	Day	Start date	End date	Office
Juan Franch Fluxá <a href="mailto:juan.franch@uib.es">juan.franch@uib.es</a>	12:00	14:00	Thursday	01/09/2017	01/06/2018	DA 121

### Context

This course examines the regulation of domestic and european tourism activities and analyses key current issues arising in the subject area.

It aims to provide students with the understanding and insights required to provide specialised legal and policy advice to the many players in tourism including governments, investors, developers, operators, marketers, special interest groups, local communities and tourists themselves. Therefore the aim of the course is to make students familiar with the concepts, principles, theories and methodologies of tourism law applied to contracts.

The explanations and materials seek to provide our graduates the know-how and basic tools for contracting in a tourism industry environment, always from a legal perspective. The most important and frequent contracts are studied, namely: air transport, accommodation, allotment and tour operation, insurance, package holidays. This course takes place during the second semester of the second year.

The language of instruction for this course will be English. Students taking this course will learn specific economic /tourism-related vocabulary and develop both their productive and receptive skills in English, and therefore acquire further knowledge of the English language

### Requirements

### Skills



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### Specific

- \* CE-2. Building up a global vision of tourism and understanding the links between the different subsystems and disciplines that it comprises..
- \* CE-7. Learning to gather, process, analyse and interpret information and to tackle tourism issues through the application of specific skills used by workers employed in different branches of tourism, including the appropriate use of information and communication technologies (ITC)..
- \* CE-12. Applying knowledge, methods and techniques in the workplace that have been acquired during his/her undergraduate training and developing them with a high degree of responsibility, ethical commitment and capacity for integration in multidisciplinary teams..

### Generic

- \* CG-1: Demonstrating and possessing a basic knowledge and basic understanding of tourism-related subjects through different scientific disciplines, together with their epistemological evolution and the links between each scientific discipline and all the other tourism-related ones, based on knowledge acquired at secondary school and onward up to a level that guarantees an awareness of spearhead studies in this field..
- \* CG-5: Having developed the necessary learning skills to undertake professional tasks and postgraduate tourism studies with a high degree of independence..

### Transversal

- \* CG-2: Knowing how to apply technical and methodological knowledge to his/her work and doing so in a professional manner, integrating the different tourism-related subject areas that he/she has studied. Possessing the necessary skills and demonstrating them by putting forward and defending arguments and solving problems in relevant subject areas..

### Basic

- \* You may consult the basic competencies students will have to achieve by the end of the degree at the following address: <http://www.uib.eu/study/grau/Basic-Competences-In-Bachelors-Degree-Studies/>

## Content

Legal theory, contracts and regulatory issues

Travel contracts

- B2B contracts

- Contracts with consumers

Insurances and Insolvency

### Theme content

Unit 1. unit

Law, contracts and tourism. The sharing economy (regulation and impact)

Unit 2. unit

Companies and consumers regulation. Online contracts

Unit 3. unit

Accommodation contract

Unit 4. unit



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- Transport contracts
- Unit 5. unit
  - Package travel contract
- Unit 6. unit
  - Allotment, franchise and management contract
- Unit 7. unit
  - Time sharing and Condo Hotels
- Unit 8. unit
  - Insurances and tourism sector
- Unit 9. unit
  - Insolvency Law

## Teaching methodology

### In-class work activities

Modality	Name	Typ. Grp.	Description	Hours
Theory classes		Large group (G)	* Master classes. Presentations and explanations provided by the professor. Student should take care of previous readings mentioned or uploaded in the moodle platform	30
Practical classes		Medium group (M)	Promote discussion among students and apply the knowledge to specific situations. Students will be requested to explain and comment materials provided and their own research. Class debate, requires active participation and personal conclusions	30

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Campus Extens platform.

### Distance education work activities

Modality	Name	Description	Hours
Group or individual self-study		Students should analyze case law concerning to different topics. Use of data bases. Comprehension of facts and determine applicable law	90

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### Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

### Student learning assessment

#### Theory classes

Modality	Theory classes
Technique	Short-answer tests ( <b>retrievable</b> )
Description	*Master classes. Presentations and explanations provided by the professor. Student should take care of previous readings mentioned or uploaded in the moodle platform
Assessment criteria	Multiple Choice Test. Final test including all the Units. Minimum grade 1.5/5

Final grade percentage: 50% for the training plan A

Final grade percentage: 100% for the training plan B with minimum grade 1.5

#### Practical classes

Modality	Practical classes
Technique	Short-answer tests ( <b>non-retrievable</b> )
Description	Promote discussion among students and apply the knowledge to specific situations. Students will be requested to explain and comment materials provided and their own research. Class debate, requires active participation and personal conclusions
Assessment criteria	Multiple Choice Test. Lessons explained till the week before the test. Requested grade 1/3.5. In case is lower the grade is 0

Final grade percentage: 30% for the training plan A

Final grade percentage: 0% for the training plan B with minimum grade 1

#### Group or individual self-study

Modality	Group or individual self-study
Technique	Observation techniques ( <b>non-retrievable</b> )
Description	Students should analyze case law concerning to different topics. Use of data bases. Comprehension of facts and determine applicable law
Assessment criteria	Class and CE Moodle participation (oral and written as requested). It is compulsory the 80% of participation in terms of class attendance and homework though Moodle (chat, forum, activities) if it is not reached the grade



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will be 0. Students will fulfill self evaluation form justifying and reporting their weekly participation (proposed grade might be requested)

Final grade percentage: 20% for the training plan A

Final grade percentage: 0% for the training plan B

## Resources, bibliography and additional documentation

### Basic bibliography

MANUAL DE CONTRATACION TURISTICA. Franch Fluxa, J. (Dir.) ATELIER. Índice. ISBN: 9788415690696; 2015; Páginas: 260

English:

Understanding hospitality law / Jack P. Jefferies, Banks Brown

Arxiduc Lluís Salvador - Turisme 343.730 798 1JEF

Hotel, restaurant, and travel law : a preventive approach / Karen L. Morris, Norman G. Cournoyer, Anthony G. Marshall

Arxiduc Lluís Salvador - Turisme 343.730 789 1MOR

Saggerson on Travel and Litigation (Fifth Edition)

Arxiduc

Spanish:

Introducción al derecho turístico : derecho privado del turismo / Adolfo Auriolos Martín

Arxiduc 343.460 78AUR

Manual básico del derecho turístico / Elena del Pilar Ramallo Miñán

Arxiduc - Bib. recomendada 343.078 91RAM

### Other resources

Online data bases (Law):

[http://lull.uib.es/search\\*cat/h?dret](http://lull.uib.es/search*cat/h?dret)

Video Blog:

<http://contratacionturistica.wordpress.com/>

