

Syllabus

Subject

Subject / Group	20504 - Public Law in Tourism / 11
Degree	Double Degree in Economics and Tourism (2015) - First year Double Degree in Business Administration and Tourism - First year Degree in Tourism - First year
Credits	6
Period	2nd semester
Language of instruction	English

Professors

Lecturers	Office hours for students					
	Starting time	Finishing time	Day	Start date	End date	Office / Building
Felio José Bauzá Martorell						
<i>Responsible</i>	You need to book a date with the professor in order to attend a tutoring session.					
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Context

Public Law of Tourism is one of a set of subjects that allow the reality of tourism to be analysed from a legal perspective, which essentially deals with the intervention of the administration in the provision of tourist services.

Thus it covers areas ranging from the sources of law to the distribution of competences (accommodation, mediation, transportation of travellers, etc.), as well as the accreditation of compliance with the legal requirements throughout the time the tourist activity is provided.

In contrast, the subject does not analyse the civil or commercial relations among the different tour operators or the employment regime applied within them or any behaviours that may be considered a misdemeanour or offence.

Requirements

There are no requirements for this subject.

Skills

Specific

- * To be able to find a legal solution in laws.

Syllabus

Generic

- * CG-1: Demonstrate, possess and understand fundamental knowledge of matters related to tourism from the different scientific disciplines, their epistemological evolution and the relationship of each with the other scientific disciplines that treat it, based on the knowledge acquired in Secondary education and up to a level that guarantees the knowledge of the avant-garde in the study of this discipline.

Basic

- * You may consult the basic competencies students will have to achieve by the end of the degree at the following address: <http://www.uib.eu/study/grau/Basic-Competences-In-Bachelors-Degree-Studies/>

Content

The program of the subject is the following one

Range of topics

Contents. Contents

Unit 1.- Introduction to public law

1.- The different rules of the legal system. 2.- The different types of public administrations. Their competences in tourism.

3.- Administrative acts and proceedings. 4.- The appeal system.

Unit 2.- The legal framework of tourism companies and activities.

1.- Introduction to the legal framework for tourism. 2.- General principles guiding tourism legislation. Environment and quality control of the tourism offering.

3.- Regulation of tourism companies and activities. 4.- Consumer's legal protection. Complaints forms.

Unit 3.- General regulation of tourist accommodation.

1.- Legal requirements for tourism facilities. 2.- Procedure for authorising the operation of a tourism establishment.

3.- Prices and bookings. Underage users. 4.- Law on the modernisation of accommodation facilities.

Unit 4.- Hotel establishments.

1.- Concept, denomination and classification. 2.- Hotels, apartment-hotels and motels.

Unit 5.- Other establishments related to accommodation.

1.- Concept, denomination and classification. 2.- Tourist apartments. 3.- Holiday homes. 4.- Campsites. 5.- Holiday camps. 6.- Time-shares.

Unit 6.- Tourism services in rural settings.

1.- Concept. 2.- Rural hotels. 3.- Agritourism. 4.- Inland tourism. 5.- Complementary activities in rural settings.

Unit 7.- Planning for tourism.



Syllabus

1.- Background. General criteria. 2.- Plans for tourism in Majorca and Ibiza-Formentera. 3.- General Tourism Act.

Unit 8.- Complementary services.

1.- Concept, typology and classification. 2.- Catering services. 3.- Entertainment facilities. 4.- General procedure for opening such facilities. 5.- Plan for the modernisation of complementary services.

Unit 9.- Other activities related to tourism.

1.- Sports tourism. 2.- Golf courses.

Unit 10.- Travel agencies.

1.- Concept and classification. 2.- The process of starting up a travel agency. 3.- The activities of travel agencies. Package tours. 4.- Tourist transportation.

Unit 11.- Professions in tourism.

1.- Professional training in tourism. 2.- Managers of tourism establishments and companies. 3.- Tour guides.

Unit 12.- Penalties for non-compliance with regulations in tourism.

1.- General characteristics. 2.- Inspections. 3.- Power to impose sanctions. Rights and duties. Authorities. 4.- Infractions and sanctions. 5.- The penalisation procedure.

Teaching methodology

Students will learn about the Public Law of Tourism by means of theory classes and practical classes. In the first case, the lecturer will give a masterclass to explain the contents of the subject to the students, while in the practical classes students must find a solution to situations involving disputes that should be settled by applying the regulations.

Workload

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule will include at least the dates when the continuous assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer will inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Campus Extens platform.

In-class work activities (2.4 credits, 60 hours)

Modality	Name	Typ. Grp.	Description	Hours
Theory classes	Masterclass	Large group (G)	In the theory classes the lecturer gives an explanation of the content of the syllabus. Although students are free to attend or not, their participation in class is seen as fundamental to be able to understand the subject and pursue their studies in greater depth.	15

Syllabus

Modality	Name	Typ. Grp.	Description	Hours
Practical classes	Practical classes	Medium group (M)	Students will analyse the legal problems of practical cases both orally and in writing.	15
Assessment	Practical cases	Medium group (M)	Students must hand in practical cases that they have solved.	15
Assessment	Large group	Large group (G)	Four mid-term oral examinations throughout the course.	15

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Aula Digital platform.

Distance education tasks (3.6 credits, 90 hours)

Modality	Name	Description	Hours
Group or individual self-study	Large group	Four practical cases to be discussed orally or in writing.	90

Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

Student learning assessment

Students will be evaluated in this subject by means of a system of continuous assessment, which means that they will be assessed throughout the whole semester.

If students pass the tasks or exercises programmed during the course, when it finishes (28th May) they will have passed the subject. The tasks or exercises are as follows:

- Tasks that evaluate the acquisition of theory contents: The theory contents are assessed by means of oral tests, at the end of each of the four thematic blocks, which evaluate only the material in the corresponding block. Consequently, students who pass the four tests will not have to sit the final exam. Students are considered to have passed the tests when their average mark in the four tests is 5 or above. However, since this activity can be retaken, students who do not manage to obtain an average mark of 5 or above will be able to retake the blocks in which their mark was below 5 by sitting the final test. This final test will consist in giving brief answers to a series of oral questions and students will only be able to take the part of the exam corresponding to the block they need to resit. The final mark will be the average of the marks obtained in each block, either in the mid-term tests or in the final exam. In all the tests each question will be graded independently from the others. No negative marks will be given for any of the questions.
- Tests to assess practical skills: The practical part is assessed by presenting practical cases that are carried out individually. They may be oral or written. This activity cannot be retaken.

Syllabus

Frau en elements d'avaluació

In accordance with article 33 of Regulation of academic studies, "regardless of the disciplinary procedure that may be followed against the offending student, the demonstrably fraudulent performance of any of the evaluation elements included in the teaching guides of the subjects will lead, at the discretion of the teacher, a undervaluation in the qualification that may involve the qualification of "suspense 0" in the annual evaluation of the subject".

Masterclass

Modality	Theory classes
Technique	Oral tests (recoverable)
Description	In the theory classes the lecturer gives an explanation of the content of the syllabus. Although students are free to attend or not, their participation in class is seen as fundamental to be able to understand the subject and pursue their studies in greater depth.
Assessment criteria	Performance
Final grade percentage: 25%	

Practical classes

Modality	Practical classes
Technique	Objective tests (recoverable)
Description	Students will analyse the legal problems of practical cases both orally and in writing.
Assessment criteria	Performance
Final grade percentage: 25%	

Practical cases

Modality	Assessment
Technique	Papers and projects (non-recoverable)
Description	Students must hand in practical cases that they have solved.
Assessment criteria	Performance
Final grade percentage: 15%	

Large group

Modality	Assessment
Technique	Objective tests (recoverable)
Description	Four mid-term oral examinations throughout the course.
Assessment criteria	Performance
Final grade percentage: 25%	





Syllabus

Large group

Modality	Group or individual self-study
Technique	Objective tests (non-recoverable)
Description	Four practical cases to be discussed orally or in writing.
Assessment criteria	Performance

Final grade percentage: 10%

Resources, bibliography and additional documentation

We are following the material elaborated by the teacher

Basic bibliography

Bauzá Martorell, Felio José. Public Law of Tourism. UIB. Palma, 2017.

Complementary bibliography

Other resources

