



Academic year	2017-18
Subject	21818 - Cultural Insights into the English-Speaking World II
Group	Group 1, 1S
Syllabus	D
Language	English

Subject

Name	21818 - Cultural Insights into the English-Speaking World II
Credits	2.4 in-class (60 hours) 3.6 distance (90 hours) 6 total (150 hours).
Group	Group 1, 1S (Campus Extens)
Period	First semester
Language	English

Lecturers

Lecturers	Office hours for students					
	Starting time	Finishing time	Day	Start date	End date	Office
Rubén Jarazo Alvarez r.jarazo@uib.es	12:30	13:30	Tuesday	01/09/2017	09/02/2018	BE10 Ramon Lull (con cita previa)
	12:00	13:00	Tuesday	12/02/2018	15/06/2018	BE10 Ramon Lull (con cita previa)

Context

This course constitutes an introduction to some of the historical and cultural aspects of the United States of America. Although the subject does not have any pre-requisite, students who enrol are advised to have taken and passed their "Cultural Insights into the English-Speaking World I" course in the first year of the BA, so as to be able to compare the realities of the countries they have already studied with the context they will learn about this year. Students in this course are also encouraged to relate its contents to the news and current events that may be linked to the subject, as well as to connect the course to the ones about US literature in their degree.

Additionally, cultural studies has in the last half-century or so grown into a (cross)discipline in its own right, especially in the English-speaking world, and this course is also designed to acquaint the student with some of the basic contributions and concerns of cultural theorists as applied to the American cultural context. Consequently, this course, rather than offer traditional lectures in history, will attempt to arouse questions for debate, mostly relating or leading to cultural identity issues, with the ultimate aim of fostering the student's critical analysis and favouring a deeper perception of what it means to belong in English-speaking societies.

Requirements

Essential requirements

All students must be able to use English at a C1 level, both orally and in written form (the frame of reference is "English Language IV" at the beginning of the semester and "English Language V" at the end). Those fearing that their level of English is not good enough are kindly requested to refer to the so-called



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Group	Group 1, 1S
Syllabus	D
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'Aula d'Autoaprenentatge d'Idiomes' (http://estudis.uib.cat/digitalAssets/276/276802_c13.pdf), in which they can work autonomously and improve their English language skills.

All students must have a minimum command of history and cultural studies of the Anglophone areas to register in this course. "Cultural Insights into the English-Speaking World II" is the first class that focuses on the American context, but it assumes skills and knowledge acquired in the "Cultural Insights I" subject (1st year).

Students officially recognised by the UIB as part-time students will follow Pathway B. In this case, students are not expected to regularly attend or actively participate in sessions. Those interested in this assessment option will need to present the lecturer with a formal application in the first two weeks of the term. This application will include documentary evidence proving that they find themselves in one of the following situations:

- a) Estar treballant amb una mitjana de dedicació equivalent, com a mínim, a la meitat de la durada màxima de jornada ordinària de treball. Això s'ha d'acreditar amb un contracte de treball en vigor o un nomenament administratiu; alternativament es poden aportar altres documents que provin l'activitat actual, com els justificants de cotització en qualsevol règim de la Seguretat Social.
- b) Estar afectat per una discapacitat física, sensorial o psíquica, en un grau igual o superior al 33 per cent, que és el que estableix la normativa que regula la reserva de places per a l'accés a la Universitat d'estudiants amb necessitats educatives especials. El grau de discapacitat s'ha d'acreditar mitjançant el certificat emès per l'organisme competent per al seu reconeixement.
- c) Tenir 45 anys o més en la data d'inici del curs acadèmic.
- d) Estar en situació de protecció a la família o haver de tenir cura de persones dependents.
- e) Trobar-se en altres situacions extraordinàries que l'òrgan competent valori com a determinants per ser incorporat a la situació de dedicació a l'estudi a temps parcial.

The Vice-Dean for English Studies will consider all applications and decide whether applicants should be granted part-time student status. Upon notification, Pathway B students will be asked to sign a learning agreement (available from Campus Extens).

Erasmus/International students are welcome but, like local students, they must show their competence in the following areas: (1) a C1 level of English Language (consolidated advance or proficiency), (2) notions of Cultural Studies and World History, and (3) the ability to write academic essays accordingly. They must NOT enrol in this course otherwise. Erasmus students will sit the exercises and assessment as any other student in the dates included in the chronogram and the UIB official calendar. No exceptions will be made, apart from those contemplated in the Reglament Acadèmic.

Laptops or tablets (and headphones) are highly advisable for purposes related to classroom activity. No other electronic device whatsoever is allowed when otherwise specified by the lecturer.

Recommended

Students are encouraged to keep up with the rhythm of the course (readings, periodical tests, and assignments, etc.), to attend and to **actively** participate in the sessions. Seminars will be undoubtedly practical and some theoretical sessions will not be possible unless students read the materials in advance (specially flipped classroom sessions).

Skills

Academic year	2017-18
Subject	21818 - Cultural Insights into the English-Speaking World II
Group	Group 1, 1S
Syllabus	D
Language	English

Specific

- * Capacity to communicate in English both orally and in written form with the fluency, appropriateness, and complexity required by the context (Specific skill #1).
- * Knowledge and understanding of the main cultural and literary features defining the English-speaking world (Specific skill #3).
- * Capacity to analyze texts in English from a linguistic, literary, and cultural perspective (Specific skill #4).

Generic

- * Capacity to relate and integrate ideas and information from different sources and disciplines, as well as to apply them in practice (Generic skill #4).
- * Capacity to respect and value linguistic and cultural diversity, fostering equal opportunities in professional environments (Generic skill #7).
- * Self-critical attitude fostering the student's concern for quality and continuous improvement (Generic skill #12).

Basic

- * You may consult the basic competencies students will have to achieve by the end of the degree at the following address: <http://www.uib.eu/study/grau/Basic-Competences-In-Bachelors-Degree-Studies/>

Content

The contents of the course are divided in two main sections: history and culture. Both aspects are obviously deeply inter-related, and students are encouraged to approach them with a holistic perspective, and not unit by unit in isolation.

Theme content

USH. History of the United States of America

Unit 0. What is Culture? American Culture and History in Context

Unit 1. Settling the Northern Colonies (1619-1700)

Unit 2. American Life in the XVII Century (1607-1692)

Unit 3. Colonial Society on the Eve of Revolution (1700-1775)

Unit 4. The Road to Revolution (1763-1775)

Unit 5. America Secedes from the Empire (1775-1783)

Unit 6. The Confederation and the Constitution (1776-1790)

Unit 7. Launching the New Ship of State (1789-1800)

Test 1 (Unit 1-7)

Unit 8. The Triumphs of Jeffersonian Republic (1800-1812)

Unit 9. The II War for Independence and the Upsurge of Nationalism (1812-1824)

Unit 10. The Rise of a Mass Democracy (1824-1840)

Unit 11. Forging a National Economy (1790-1860)

Unit 12. The Ferment of Reform and Culture: Education, Religion and Culture (1790-1860)

Unit 13. The South and Slavery Controversy (1793-1860)

Unit 14. Manifest Destiny and Its Legacy (1841-1848)

Unit 15. Drifting Towards Disunion (1854-1861)

Test 2 (Unit 8-15)

Midterm 1 (Units 1-15) Only for part-time students (Pathway B)

Unit 16. Girding for War. The North and the South (1861-1865)

Academic year	2017-18
Subject	21818 - Cultural Insights into the English-Speaking World II
Group	Group 1, 1S
Syllabus	D
Language	English

Unit 17. The Furnace of the Civil War (1861-1865)
 Unit 18. The Ordeal of Reconstruction (1865-1877)
 Unit 19. Political paralysis in the Gilded Age (1869-1896)
 Unit 20. America Moves to the City (1865-1900)
 Unit 21. Progressivism and Roosevelt (1901-1912)
 Unit 22. The War to End War (1917-1918)
 Unit 23. America in the Roaring Twenties (1919-1929)
 Unit 24. The Great Depression and the New Deal (1933-1939)
 Unit 25. Roosevelt and the Shadow of War (1933-1941)
 Unit 26. America in World War II (1941-1945)
 Unit 27. The Cold War Begins (1945-1952)
 Unit 28. The Eisenhower Era (1952-1960)
 Unit 29. The Stormy Sixties (1960-1968)
 Test 3 (Unit 16-29)
 Final term 2 (Units 16-29) Only for part-time students (Pathway B)

USC. United States Culture

American Civilization - The Country
 American Civilization - The People: Settlement and Immigration
 Essay 1. *The Crucible*
 American Civilization - Political Institutions: Federal Government
 American Civilization - State and Local Governments
 Essay 2A. *Lincoln*
 Essay 2B. *JFK*
 American Civilization - The Legal System and Minorities
 Essay 3A. *The Butler*
 Essay 3B. *Philadelphia*
 American Civilization - The Economy
 Essay 4A. *The Great Gatsby*
 Essay 4B. *The Grapes of Wrath*
 American Civilization - Education
 Essay 5A. *Kill your darlings*
 Essay 5B. *Sister Act*
 American Civilization - Religion
 American Civilization - The American Dream: Arts, Sports, and Disney
 Essay 6A. *The Incredibles*
 Essay 6B. *American Beauty*

Teaching methodology

The lectures, seminars, and workshops are compulsory in this course. Students officially recognised by the UIB as part-time students will follow Pathway B. In this case, students are not expected to regularly attend or actively participate in sessions. Please refer to "Essential Requirements" for further information.

Late arrivals are NOT welcome. Students should try and avoid entering the classroom when the session has already started, in order not to interrupt the group.

In-class work activities



Academic year	2017-18
Subject	21818 - Cultural Insights into the English-Speaking World II
Group	Group 1, 1S
Syllabus	D
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Modality	Name	Typ. Grp.	Description	Hours
Theory classes	Final term exam	Large group (G)	<p>Only for students (Pathway B) officially recognised as part-time students by the UIB. Please, refer to "Essential requirements" for further information.</p> <p>This exam will consist on a multiple choice test (100 questions) based on contents from Unit 15-29 and American Culture. Every four wrong answers, the student will be penalised with ONE correct answer, so randomness is not advisable.</p> <p>Students must obtain a 5 out of 10 as the average mark graded from midterm and final term exams. Otherwise, the student will retake ONE exam (Unit 1-29) in February again. Students will also need to obtain a minimum score of 5 in the February examination to successfully pass the subject.</p> <p>If a student fails to show up on the date and time established for any of these papers, they will receive a 0 (zero) grade. Failure to take an official exam (when applicable) will result in a "No Presentado" grade. Under no circumstances will the dates and times of the official exams be altered, with the only exception of those cases contemplated by the University of the Balearic Islands "Reglament Acadèmic" (when two exams on the same day coincide with a time difference of under three hours). Students will not be allowed into the room once the exam / session has already started. Mobile phones and other electronic devices are not allowed in the room. Plagiarism or misdemeanour behaviour (e.g. cheating) during these exams / sessions, will automatically qualify the student's assessment with a "Suspenso" (Grade 0).</p>	1.5
Theory classes	Lectures	Large group (G)	<p>The lectures will be articulated around the main theoretical aspects of each period/aspect included in the programme. Laptops or tablet will be welcome for pedagogical reasons.</p> <p>Attendance is compulsory for full time students, and they must be ready to take part in short activities and/or q-a sequences that might be inserted within the lectures.</p> <p>Although teacher-centred, these sessions are designed to gradually diminish the lecturer's intervention and foster the student's. The student will often need to do some prior reading for flipped-classroom sessions.</p> <p>Materials will be freely available through the Campus Extens platform and at the library.</p>	39
Seminars and workshops	Seminars and workshops	Medium group (M)	<p>The seminars and/or workshops will be dedicated to the discussion and analysis of texts and videos included in the programme. Students must read the texts in advance when instructed to do so, and they must be ready to work with them during the sessions. It is vital that they do not come to class unprepared. Laptops or tablet (and headphones) will be welcome for pedagogical reasons.</p>	15
Assessment	Midterm Exam	Large group (G)	<p>Only for students (Pathway B) officially recognised as part-time students by the UIB. Please, refer to "Essential requirements" for further information.</p> <p>This exam will consist on a multiple choice test (100 questions) based on contents from Unit 1-15 and American</p>	1.5

Academic year	2017-18
Subject	21818 - Cultural Insights into the English-Speaking World II
Group	Group 1, 1S
Syllabus	D
Language	English

Modality	Name	Typ. Grp.	Description	Hours
			<p>Culture. Every four wrong answers, the student will be penalised with ONE correct answer, so randomness is not advisable.</p> <p>Students must obtain a 5 out of 10 as the average mark graded from midterm and final term exams. Otherwise, the student will retake ONE exam (Unit 1-29) in February again. Students will also need to obtain a minimum score of 5 in the February examination to successfully pass the subject.</p> <p>If a student fails to show up on the date and time established for any of these papers, they will receive a 0 (zero) grade. Failure to take an official exam (when applicable) will result in a "No Presentado" grade. Under no circumstances will the dates and times of the official exams be altered, with the only exception of those cases contemplated by the University of the Balearic Islands "Reglament Acadèmic" (when two exams on the same day coincide with a time difference of under three hours). Students will not be allowed into the room once the exam / session has already started. Mobile phones and other electronic devices are not allowed in the room. Plagiarism or misdemeanour behaviour (e.g. cheating) during these exams / sessions, will automatically qualify the student's assessment with a "Suspenso" (Grade 0).</p>	
Assessment	Test 1	Large group (G)	<p>This exam (50 multiple choice questions) will consist of evaluating the students' knowledge (Unit 1-7). It will be done individually and in the classroom. Every four wrong answers, the student will be penalised with ONE correct answer, so randomness is not advisable.</p> <p>Students must not obtain a minimum mark in this exam.</p> <p>If a student fails to show up on the date and time established for any of these papers, they will receive a 0 (zero) grade. Failure to take an official exam (when applicable) will result in a "No Presentado" grade. Under no circumstances will the dates and times of the official exams be altered, with the only exception of those cases contemplated by the University of the Balearic Islands "Reglament Acadèmic" (when two exams on the same day coincide with a time difference of under three hours). Students will not be allowed into the room once the exam / session has already started. Mobile phones and other electronic devices are not allowed in the room. Plagiarism or misdemeanour behaviour (e.g. cheating) during these exams / sessions, will automatically qualify the student's assessment with a "Suspenso" (Grade 0).</p>	0.5
Assessment	Test 2	Large group (G)	<p>This exam (50 multiple choice questions) will consist of evaluating the students' knowledge (Unit 8-15). It will be done individually and in the classroom. Every four wrong answers, the student will be penalised with ONE correct answer, so randomness is not advisable.</p> <p>Students must not obtain a minimum mark in this exam.</p> <p>If a student fails to show up on the date and time established for any of these papers, they will receive a 0 (zero) grade. Failure to take an official exam (when applicable) will result in a "No Presentado" grade. Under no circumstances will the dates and times of the official exams be altered, with the only exception of those cases contemplated by the University of the</p>	0.5



Academic year	2017-18
Subject	21818 - Cultural Insights into the English-Speaking World II
Group	Group 1, 1S
Syllabus	D
Language	English

Modality	Name	Typ. Grp.	Description	Hours
			Balearic Islands "Reglament Acadèmic" (when two exams on the same day coincide with a time difference of under three hours). Students will not be allowed into the room once the exam / session has already started. Mobile phones and other electronic devices are not allowed in the room. Plagiarism or misdemeanour behaviour (e.g. cheating) during these exams / sessions, will automatically qualify the student's assessment with a "Suspenso" (Grade 0).	
Assessment	Test 3	Large group (G)	<p>This exam (100 multiple choice questions) will consist of evaluating the students' knowledge (Unit 16-29). It will be done individually and in the classroom. Every four wrong answers, the student will be penalised with ONE correct answer, so randomness is not advisable.</p> <p>Students must obtain a 5 out of 10 in this exam. Otherwise, the student will retake ONE exam (Unit 1-29) in February again. Students will also need to obtain a minimum score of 5 in the February examination in order to average out with the other assessment items.</p> <p>If a student fails to show up on the date and time established for any of these papers, they will receive a 0 (zero) grade. Failure to take an official exam (when applicable) will result in a "No Presentado" grade. Under no circumstances will the dates and times of the official exams be altered, with the only exception of those cases contemplated by the University of the Balearic Islands "Reglament Acadèmic" (when two exams on the same day coincide with a time difference of under three hours). Students will not be allowed into the room once the exam / session has already started. Mobile phones and other electronic devices are not allowed in the room. Plagiarism or misdemeanour behaviour (e.g. cheating) during these exams / sessions, will automatically qualify the student's assessment with a "Suspenso" (Grade 0).</p>	2

At the beginning of the semester a schedule of the subject will be made available to students through the UIB digital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Campus Extens platform.

Distance education work activities

Modality	Name	Description	Hours
Individual self-study	Essay 1	<p>Students are expected to write a five-paragraph essay based on ONE specific TOPIC after watching <i>The Crucible</i>. The lecturer will provide students with a question for the essay. Students must follow Chicago Citation Style (Author-Date) (in the Works Cited as well as in the in-text citation). Students will individually contribute critically in the field of Cultural Studies by analysing one specific American cultural product, taking into account US history.</p> <p>Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised.</p>	5



Academic year	2017-18
Subject	21818 - Cultural Insights into the English-Speaking World II
Group	Group 1, 1S
Syllabus	D
Language	English

Modality	Name	Description	Hours
		Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original. Dates will be announced at the beginning of the semester.	
Individual self-study	Essay 2	<p>Students are expected to write a ten-paragraph essay based on ONE specific TOPIC after watching 2A/B, 3A/B, 4A/B, 5A/B, or 6A/B. The lecturer will provide students with a question for the essay. Students must follow Chicago Citation Style (Author-Date) (in the Works Cited as well as in the in-text citation). Students will individually contribute critically in the field of Cultural Studies by analysing one specific American cultural product, taking into account US history.</p> <p>Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised.</p> <p>Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original. Dates will be announced at the beginning of the semester.</p>	20
Individual self-study	Essay 3	<p>Students are expected to write a ten-paragraph essay based on ONE specific TOPIC after watching 2A/B, 3A/B, 4A/B, 5A/B, or 6A/B. The lecturer will provide students with a question for the essay. Students must follow Chicago Citation Style (Author-Date) (in the Works Cited as well as in the in-text citation). Students will individually contribute critically in the field of Cultural Studies by analysing one specific American cultural product, taking into account US history.</p> <p>Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised.</p> <p>Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original. Dates will be announced at the beginning of the semester.</p> <p>Additionally, students could attend the Seminar "The Cultural Politics of In/Difference", related to the contents and methodological approaches of this course, and they will then write a commentary/review (10% BONUS of the students' final mark).</p>	20
Individual self-study	Reading, preparing, studying	<p>Students are expected to read the compulsory texts before they are discussed in class.</p> <p>Studying for the assessment tasks includes revising notes, re-reading compulsory texts, watching videos, finding complementary materials if need be, attending tutorials to clarify doubts, etc.</p>	35
Group self-study	Revising	Students are welcome to organize their own study groups and online networks to share information with classmates and revise together for exams. They are also welcome to organize group tutorials with the lecturer if they consider it necessary.	10

Academic year	2017-18
Subject	21818 - Cultural Insights into the English-Speaking World II
Group	Group 1, 1S
Syllabus	D
Language	English

Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

Student learning assessment

There are TWO assessment pathways for this course. Pathway A for full-time students, and Pathway B ONLY for those students recognised by the UIB as "part-time students" (matrícula a tiempo parcial). Please, refer to "Essential Requirements" for further information.

Consequently, if a student fails to show up on the day and the time established any assessment item (pathway A or B), the grade will be recorded as "No show" ("No presentat"), and the assignment will count zero (0) points for the final average. The dates and times of the exams will not be altered under any circumstance, except those contemplated by the *Reglament acadèmic* (articles 29 and 30). Students will not be allowed into the classroom once the evaluation session has started. NO EXCEPTIONS.

Article 33 in the *Reglament acadèmic* will be applied in cases of cheating, plagiarism, cyberplagiarism, or any other fraudulent practice in the process of assessment: "Amb independència del procediment disciplinari que es pugui seguir contra l'estudiant infractor, la realització demostradorament fraudulenta d'algun dels elements d'avaluació inclosos en guies docents de les assignatures comportarà, a criteri del professor, una menysvaloració en la seva qualificació que pot suposar la qualificació de «suspens 0» a l'avaluació anual de l'assignatura". NO EXCEPTIONS.

Final term exam

Modality	Theory classes
Technique	Objective tests (retrievable)
Description	Only for students (Pathway B) officially recognised as part-time students by the UIB. Please, refer to "Essential requirements" for further information. This exam will consist on a multiple choice test (100 questions) based on contents from Unit 15-29 and American Culture. Every four wrong answers, the student will be penalised with ONE correct answer, so randomness is not advisable. Students must obtain a 5 out of 10 as the average mark graded from midterm and final term exams. Otherwise, the student will retake ONE exam (Unit 1-29) in February again. Students will also need to obtain a minimum score of 5 in the February examination to successfully pass the subject. If a student fails to show up on the date and time established for any of these papers, they will receive a 0 (zero) grade. Failure to take an official exam (when applicable) will result in a "No Presentado" grade. Under no circumstances will the dates and times of the official exams be altered, with the only exception of those cases contemplated by the University of the Balearic Islands "Reglament Acadèmic" (when two exams on the same day coincide with a time difference of under three hours). Students will not be allowed into the room once the exam / session has already started. Mobile phones and other electronic devices are not allowed in the room. Plagiarism or misdemeanour behaviour (e.g. cheating) during these exams / sessions, will automatically qualify the student's assessment with a "Suspenso" (Grade 0).

Assessment criteria

Final grade percentage: 0% for the training plan A

Final grade percentage: 50% for the training plan B with minimum grade 5

Academic year	2017-18
Subject	21818 - Cultural Insights into the English-Speaking World II
Group	Group 1, 1S
Syllabus	D
Language	English

Midterm Exam

Modality	Assessment
Technique	Objective tests (retrievable)
Description	Only for students (Pathway B) officially recognised as part-time students by the UIB. Please, refer to "Essential requirements" for further information. This exam will consist on a multiple choice test (100 questions) based on contents from Unit 1-15 and American Culture. Every four wrong answers, the student will be penalised with ONE correct answer, so randomness is not advisable. Students must obtain a 5 out of 10 as the average mark graded from midterm and final term exams. Otherwise, the student will retake ONE exam (Unit 1-29) in February again. Students will also need to obtain a minimum score of 5 in the February examination to successfully pass the subject. If a student fails to show up on the date and time established for any of these papers, they will receive a 0 (zero) grade. Failure to take an official exam (when applicable) will result in a "No Presentado" grade. Under no circumstances will the dates and times of the official exams be altered, with the only exception of those cases contemplated by the University of the Balearic Islands "Reglament Acadèmic" (when two exams on the same day coincide with a time difference of under three hours). Students will not be allowed into the room once the exam / session has already started. Mobile phones and other electronic devices are not allowed in the room. Plagiarism or misdemeanour behaviour (e.g. cheating) during these exams /sessions, will automatically qualify the student's assessment with a "Suspenso" (Grade 0).

Assessment criteria

Final grade percentage: 0% for the training plan A

Final grade percentage: 50% for the training plan B with minimum grade 5

Test 1

Modality	Assessment
Technique	Objective tests (retrievable)
Description	This exam (50 multiple choice questions) will consist of evaluating the students' knowledge (Unit 1-7). It will be done individually and in the classroom. Every four wrong answers, the student will be penalised with ONE correct answer, so randomness is not advisable. Students must not obtain a minimum mark in this exam. If a student fails to show up on the date and time established for any of these papers, they will receive a 0 (zero) grade. Failure to take an official exam (when applicable) will result in a "No Presentado" grade. Under no circumstances will the dates and times of the official exams be altered, with the only exception of those cases contemplated by the University of the Balearic Islands "Reglament Acadèmic" (when two exams on the same day coincide with a time difference of under three hours). Students will not be allowed into the room once the exam / session has already started. Mobile phones and other electronic devices are not allowed in the room. Plagiarism or misdemeanour behaviour (e.g. cheating) during these exams /sessions, will automatically qualify the student's assessment with a "Suspenso" (Grade 0).

Assessment criteria

Final grade percentage: 10% for the training plan A

Final grade percentage: 0% for the training plan B

Test 2

Modality	Assessment
Technique	Objective tests (retrievable)
Description	This exam (50 multiple choice questions) will consist of evaluating the students' knowledge (Unit 8-15). It will be done individually and in the classroom. Every four wrong answers, the student will be penalised with ONE correct answer, so randomness is not advisable. Students must not obtain a minimum mark in this exam. If a student fails to show up on the date and time established for any of these papers, they will receive a 0 (zero) grade. Failure to take an official exam (when applicable) will result in a "No Presentado" grade. Under no circumstances will the dates and times of the official exams be altered, with the only exception of those

Academic year	2017-18
Subject	21818 - Cultural Insights into the English-Speaking World II
Group	Group 1, 1S
Syllabus	D
Language	English

cases contemplated by the University of the Balearic Islands “Reglament Acadèmic” (when two exams on the same day coincide with a time difference of under three hours). Students will not be allowed into the room once the exam / session has already started. Mobile phones and other electronic devices are not allowed in the room. Plagiarism or misdemeanour behaviour (e.g. cheating) during these exams /sessions, will automatically qualify the student’s assessment with a “Suspenso” (Grade 0).

Assessment criteria

Final grade percentage: 10% for the training plan A

Final grade percentage: 0% for the training plan B

Test 3

Modality	Assessment
Technique	Objective tests (retrievable)
Description	This exam (100 multiple choice questions) will consist of evaluating the students’ knowledge (Unit 16-29). It will be done individually and in the classroom. Every four wrong answers, the student will be penalised with ONE correct answer, so randomness is not advisable. Students must obtain a 5 out of 10 in this exam. Otherwise, the student will retake ONE exam (Unit 1-29) in February again. Students will also need to obtain a minimum score of 5 in the February examination in order to average out with the other assessment items. If a student fails to show up on the date and time established for any of these papers, they will receive a 0 (zero) grade. Failure to take an official exam (when applicable) will result in a “No Presentado” grade. Under no circumstances will the dates and times of the official exams be altered, with the only exception of those cases contemplated by the University of the Balearic Islands “Reglament Acadèmic” (when two exams on the same day coincide with a time difference of under three hours). Students will not be allowed into the room once the exam / session has already started. Mobile phones and other electronic devices are not allowed in the room. Plagiarism or misdemeanour behaviour (e.g. cheating) during these exams /sessions, will automatically qualify the student’s assessment with a “Suspenso” (Grade 0).

Assessment criteria

Final grade percentage: 30% for the training plan A with minimum grade 5

Final grade percentage: 0% for the training plan B

Essay 1

Modality	Individual self-study
Technique	Short-answer tests (non-retrievable)
Description	Students are expected to write a five-paragraph essay based on ONE specific TOPIC after watching The Crucible. The lecturer will provide students with a question for the essay. Students must follow Chicago Citation Style (Author-Date) (in the Works Cited as well as in the in-text citation). Students will individually contribute critically in the field of Cultural Studies by analysing one specific American cultural product, taking into account US history. Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised. Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original. Dates will be announced at the beginning of the semester.

Assessment criteria

Final grade percentage: 10% for the training plan A

Final grade percentage: 0% for the training plan B

Academic year	2017-18
Subject	21818 - Cultural Insights into the English-Speaking World II
Group	Group 1, 1S
Syllabus	D
Language	English

Essay 2

Modality	Individual self-study
Technique	Short-answer tests (non-retrievable)
Description	Students are expected to write a ten-paragraph essay based on ONE specific TOPIC after watching 2A/B, 3A/B, 4A/B, 5A/B, or 6A/B. The lecturer will provide students with a question for the essay. Students must follow Chicago Citation Style (Author-Date) (in the Works Cited as well as in the in-text citation). Students will individually contribute critically in the field of Cultural Studies by analysing one specific American cultural product, taking into account US history. Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised. Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original. Dates will be announced at the beginning of the semester.

Assessment criteria

Final grade percentage: 20% for the training plan A

Final grade percentage: 0% for the training plan B

Essay 3

Modality	Individual self-study
Technique	Short-answer tests (non-retrievable)
Description	Students are expected to write a ten-paragraph essay based on ONE specific TOPIC after watching 2A/B, 3A/B, 4A/B, 5A/B, or 6A/B. The lecturer will provide students with a question for the essay. Students must follow Chicago Citation Style (Author-Date) (in the Works Cited as well as in the in-text citation). Students will individually contribute critically in the field of Cultural Studies by analysing one specific American cultural product, taking into account US history. Serious ortho-typographical mistakes in English language and Chicago Citation Style will be penalised. Academic fraud will be penalised in accordance with the UIB Academic Regulation (Article 33). By registering in this subject, and handing their projects in, students declare their assignments are completely original. Dates will be announced at the beginning of the semester. Additionally, students could attend the Seminar "The Cultural Politics of In/Difference", related to the contents and methodological approaches of this course, and they will then write a commentary/review (10% BONUS of the students' final mark).

Assessment criteria

Final grade percentage: 20% for the training plan A

Final grade percentage: 0% for the training plan B

Resources, bibliography and additional documentation

Students are encouraged to make use of the recommended and complementary bibliography to reinforce their learning process.

Basic bibliography

These three books will be essential for this course:

- Barker, Chris. 2016. *Cultural studies. Theory and Practice*. London: Sage. (Methodology)
- Kennedy, David M., Lizabeth Cohen, and Thomas Andrew Bailey. 2006. *The American pageant: a history of the Republic*. Boston: Houghton Mifflin Co. (History of the United States)
- Mauk, David, and John Oakland. 2014. *American Civilization. An Introduction*. Oxford: Routledge. (Culture and Civilization)
- Additionally, students will watch the following films for this course:
- Ardolino, Emile (dir.). 1992. *Sister Act*. USA: Touchstone Pictures.

Academic year	2017-18
Subject	21818 - Cultural Insights into the English-Speaking World II
Group	Group 1, 1S
Syllabus	D
Language	English

- Bird, Brad (dir.). 2004.*The Incredibles*. USA: Disney/Pixar.
- Daniels, Lee (dir.). 2013.*The Butler*. USA: Laura Ziskin Productions.
- Demme, Jonathan (dir.). 1993.*Philadelphia*. USA: Tristar Pictures.
- Ford, John (dir.). 1940.*The Grapes of Wrath*. USA: Twentieth Century Fox.
- Hytner, Nicholas (dir.). 1996.*The Crucible*. USA: Twentieth Century Fox.
- Krokidas, John (dir.). 2013.*Kill your darlings*. USA: Sony Pictures.
- Luhmann, Baz (dir.). 2013.*The Great Gatsby*. USA: Warner Bros.
- Mendes, Sam (dir.). 1999.*American Beauty*. USA: Dreamworks Pictures.
- Spielberg, Steven (dir.). 2012.*Lincoln*. USA: Dreamworks.
- Stone, Oliver (dir.).*JFK*. USA: Regency Entreprises.

Complementary bibliography

- Ashby, Leroy. 2006. *With Amusement for All. A History of American Popular Culture since 1830*. Lexington: The University Press of Kentucky.
- Basiuk, Tomasz, et al. (eds.). 2011. *The American Uses of History. Essays on Public Memory*. Bern: Peter Lang.
- Cullen, Jim. 2003. *The American Dream. A Short History of an Idea that Shaped a Nation*. Oxford and New York: Oxford University Press.
- Curran, James, David Morley, and Valerie Walkerdine (eds.). 1998. *Estudios culturales y comunicación: análisis, producción y consumo cultural de las políticas de identidad y el posmodernismo*. Barcelona: Paidós.
- Dewey, Joseph. 2005. *Oxford Guide to British and American Culture*. Oxford: Oxford University Press.
- Gray, Richard, and Owen Robinson. 2004. *A Companion to the Literature and Culture of the American South*. Malden: Blackwell.
- Halper, Stefan, and Jonathan Clarke. 2005. *America Alone. The Neo-Conservatives and Global Order*. Cambridge and New York: Cambridge University Press.
- Hunter, James D. 2004. *Culture Wars. The Struggle to Control the Family, Art, Education, Law and Politics in America*. New York: Basic Books.
- McKnight, Tom L. 2004. *Regional Geography of the United States and Canada*. New Jersey: Prentice-Hall.
- Neal, Arthur G. 2005. *National Trauma and Collective Memory: Major Events in the American Century, 2nd ed.* Armonk: M.E. Sharpe.
- Parker, A., M. Russo, D. Sommer, and P. Yaeger (eds.). 1991. *Nationalisms and sexualities*. New York, NY: Routledge.
- Penas Ibáñez, Beatriz, and M^a Carmen López Sáenz (eds.). 2006. *Interculturalism: between Identity and Diversity*. New York: Peter Lang.
- Puar, J. 2007. *Terrorist Assemblages: Homonationalism in Queer Times*. Durham, NC: Duke University Press.
- Rojek, Chris. 2006. *Cultural Studies*. Oxford: Blackwell.
- Ross, K. (ed.). 2012. *The Handbook of Sex, Gender and Media*. Malden, MA: Wiley-Blackwell.
- Sagrado Santos, Antonia, and M^a Luz Arroyo Vázquez. 2007. *History and Culture of the United States*. Madrid: UNED.
- VV.AA. (Grupo Antares de Estudios de Género). 2010. *Norteamericanas con voz propia*. Málaga: Sepha.
- Vorenberg, Michael. 2004. *Final Freedom: the Civil War, the Abolition of Slavery, and the Thirteenth Amendment*. Cambridge and New York: Cambridge University Press.
- Walton, David. 2008. *Introducing Cultural Studies: Learning through Practice*. London: Sage.
- Warren, Catherine, and Mary Douglas Vavrus (eds.). 2002. *American Cultural Studies*. Urbana and Chicago: University of Illinois Press.
- Zinn, Howard. 2006. *A Power Governments Cannot Suppress*. San Francisco: City Lights.

Other resources



Universitat
de les Illes Balears

Syllabus

Academic year	2017-18
Subject	21818 - Cultural Insights into the English-Speaking World II
Group	Group 1, 1S
Syllabus	D
Language	English

Extra materials will be uploaded on Campus Extens as the course develops.

